



Public Policy Leaders' Programme

By Leaders, For Leaders

Overview

The Public Policy Leaders' Programme is designed to strengthen policy understanding and leadership among professionals working at the intersection of government, industry, and society. As public policy increasingly shapes economic growth, innovation, and social outcomes, the ability to navigate and influence policy has become a critical professional skill.

Organized by the Academy of Digital Health Sciences in collaboration with Health Parliament, this non-residential, in-person programme will be held on 25th - 26th April 2026 (Saturday & Sunday). This programme equips participants with a structured understanding of how public policy is conceived, designed, implemented, and evaluated across sectors such as health, digital governance, environment, economy, education, and social development. It bridges theory with real-world application, enabling participants to translate policy intent into measurable outcomes.

25th - 26th April 2026

Objectives of the programme is to equip participants with:



Understanding of the full policy lifecycle from agenda setting to evaluation



Policy tools such as stakeholder mapping and cost-benefit analysis



Skills to engage effectively with government and regulators



Strengthen leadership and collaboration in multi-stakeholder settings



Translate policy insights into strategic and operational decisions

Pedagogy

The programme employs interactive methods including:

Expert lectures

Case studies from real-world policies

Group exercises

Peer discussions

This blended approach ensures experiential learning over two days, fostering immediate applicability.

Why Attend?

Public policy today shapes nearly every dimension of organizational and societal decision-making from market access and regulation to innovation, sustainability, and public trust.

Decisions taken by governments and regulators increasingly influence how institutions operate, scale, and create impact across sectors.

At the same time, policy environments have become more complex, data-driven, and multi-stakeholder in nature. Professionals are expected not only to understand policy intent, but also to anticipate regulatory shifts, engage constructively with policymakers, and translate policy frameworks into practical, on-ground solutions.

Despite this, many leaders engage with public policy without formal training, relying on experience rather than structured understanding. This creates gaps between policy design and execution, and between intent and impact.

The Public Policy Leaders' Programme addresses this gap by equipping participants with the knowledge, tools, and leadership perspective required to engage with public policy confidently and effectively.

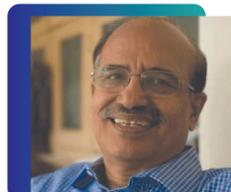


Faculty



Dr. Rajendra Pratap Gupta

Chair, Public Policy Leaders' Programme;
Chair Emeritus- Center for Health, Innovation, Policy & Digital Health- IIM Raipur



Mr. R. Poornalingam, IAS (Retd.)

Former Secretary, Government of India; Former Home Secretary, Government of Tamil Nadu



Mr. K. J. Alphons, IAS (Retd.)

Former Union Minister of State for Tourism (Independent Charge); Culture; and Electronics and Information Technology, Government of India



Shri Bharat Lal

Secretary General, National Human Rights Commission, India



Dr. Santhosh Mathew, IAS (Retd.)

Former Joint Secretary (Skills, Policy & IT), Ministry of Rural Development, Government of India; Former Additional Chief Secretary, Government of Bihar; Country Lead Public Policy and Finance, Gates Foundation



Who Should Attend

- Government officials and public administrators
- CSR and public/government affairs professionals
- National and state program managers
- NGO and development sector leaders
- Academicians, researchers, consultants, and policy analysts
- Mid-career and senior professionals seeking structured policy capability
- Professionals who are seeking to build their career in public policy

Key Areas Covered

- Policy Making in the Real World: From Intent to Impact
- Design Thinking for Policies and Programmes
- Policy Melting Pot: When Good Policies Underperform
- From Policies to Programme: Implementing for Billion Plus
- Financing, Institutions & Accountability
- Policy Melting Pot: Delivering Change in Complex Systems (From Ideation to Impact of Pulse Polio Programme)
- Governance, Think-Tanks and Policy Making
- Planning, Evidence, Data & Decision Architecture
- Winning Against Odds
- Financing, Institutions & Accountability
- Checklist for an effective policymaker
- Constitution, Judiciary and Policy Making
- Designing a Policy in the age of Lobbying

Key Details



Dates

25th - 26th April 2026



Duration

2 days (7 hours daily)



Fees

INR 15,000 + GST (Introductory Fee)



Venue

Conference Room 1, India International Centre, Max Mueller Marg, New Delhi, Delhi 110003



Batch Size

Up to 40 participants



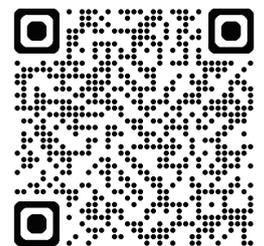
Contact Details

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Certification

On successful completion, earn an Executive Leadership Certificate in Public Policy jointly awarded by the Academy of Digital Health Sciences and Health Parliament



Scan to Register

Benefits for You

Understand and interpret public policy frameworks across sectors

Anticipate policy risks and opportunities

Analyze policy challenges using structured analytical tools

Contribute confidently to policy design, consultation, and execution processes

Engage effectively with policymakers and multi-sector stakeholders

Prepare practical, evidence-based solutions to public policy challenges that are feasible, scalable, and implementation ready